

HOPE HAPPENINGS NEWSLETTER

FEBRUARY 2025



MEET GENEVEIVE A SINGLE MOTHER & SOCIAL WORKER

"As a single mom of two with no family to lean on, it often feels like I'm alone. It's hard to be a social worker helping other families while struggling to provide for my own. This year, I couldn't buy my kids Christmas presents or stocking stuffers and nearly ended up in a homeless shelter. Heartland Hope Mission made it possible to celebrate Christmas, have Thanksgiving, and keep a roof over our heads. With no money until Christmas Day, I wouldn't be able to provide a holiday meal or gifts without their help. Heartland Hope Mission has truly been a blessing."

CHRISTMAS 2024

NEARLY 7,000 CHILDREN SERVED GIFTS

Through our Hope-Filled Christmas program, families were blessed by either being "adopted" or having the opportunity to "shop" for toys for their children. Each child also received toys, stocking stuffers, and a clothing item.

Your support made it possible to ensure every child experienced the joy of Christmas.



Hope-Filled Christmas 2024 (Pg. 3)



Reentry Client

Program Updates (Pg. 2)



Truck During Crisis Response

Crisis Response Recap (Pg. 4)



Appreciation Fiesta 2024

Get Involved in 2025 (Pg. 5)

2024 PROGRAM HIGHLIGHTS

HUNGER & HOMELESSNESS PREVENTION PROGRAM

84,031 Individuals Served In 2024

Inflation has caused an overwhelming rise in the need for our food pantry services. So many families, already struggling with higher living costs, are now finding it harder than ever to afford basic groceries. In 2024, we serviced a record-shattering 84,031 number of individuals! Our Homelessness and Hunger Prevention Program provides assistance through our food pantry, summer feeding and homeless outreach. Our food pantry provides a week's supply of food (milk, meat, fresh produce, canned & boxed goods), clothing, hygiene products, diapers, household items, job resources, utility application assistance, and referrals.

NEW & EXPECTING PARENTS' PROGRAM

559 Individuals Served Through Our New And Expecting Parents' Program in 2024

We are thrilled to share the impact of our **New and Expecting Parents' Program**, which has been a source of hope and support for so many families. This program provides essential baby items, including diapers, formula, wipes, new baby clothing, and other essentials, to help parents navigate the early stages of parenthood with confidence. Support begins during pregnancy and continues until the child's first birthday, with diapers provided until the child turns three. This assistance is especially meaningful for families facing the challenges of an unexpected pregnancy, offering peace of mind and ensuring they have the resources needed to care for their little one. In addition to these vital supplies, our program connects parents with a network of resources and services, ensuring every child has the opportunity to grow up in a safe and nurturing environment. Together, we are making a difference—one family at a time. Thank you for your ongoing support in helping us provide these life-changing resources!



81,314

**INDIVIDUALS
SERVED FOOD
PANTRIES**



24,405

**INDIVIDUALS
RECEIVED HYGIENE
ITEMS**



2,972

**INDIVIDUALS
SERVED THROUGH
RURAL OUTREACH**



OVER 73,000

**INDIVIDUALS
SERVED CLOTHING
PANTRIES**



2,717

**INDIVIDUALS
SERVED THROUGH
HOMELESS FEEDING**



1,898

**REFERRALS
GIVEN**



559

**INDIVIDUALS
SERVED THROUGH
NEW & EXPECTING
PARENTS' PROGRAM**

HOPE-FILLED CHISTMAS 2024 RECAP

MEET JOLIE

A SINGLE MOM AND FLOOD SURVIVOR

"I'm a single mom to three boys, and the past couple of years have been the hardest years of my life. It started with a devastating head-on car accident that left me with broken bones in my femur, pelvis, ribs, ankle, back, and jaw. I was driving home from work when another car crossed the median and hit me head-on. I woke up seven months later in the hospital after 15 surgeries and being revived multiple times. During my recovery, I couldn't see my kids for six months and had to relearn how to walk, talk, and do everything all over again.

When I finally got home, I thought life would stabilize, but I ended up in a domestic violence shelter in Blair with my kids to escape an abusive situation. Then, this summer, a flood destroyed everything we had. I felt like one thing after another was happening and was terrified of losing my kids. Heartland Hope Mission is the reason I didn't lose them. Their flood relief program helped us move into a new home, provided clothing, and connected us with resources to rebuild our lives.

In addition to food pantry services and disaster response assistance, your support made it possible for Jolie's family to receive toys for her children at Christmas, bringing joy and a sense of normalcy during a difficult time. Thanks to your kindness, Jolie and her boys are rebuilding their lives with hope and stability. Your generosity is more than just material support—it's a lifeline for families like Jolie's who are facing unimaginable challenges. Thank you for being the reason they can look forward to a brighter future!



**YOUR GENEROSITY PROVIDED
CHRISTMAS GIFTS TO NEARLY
7,000 CHILDREN IN 2024!**

CRISIS RESPONSE

DISASTER RELIEF 2024

DISASTER RELIEF 2024 RECAP

At Heartland Hope Mission, we remain steadfast in our commitment to supporting families during their most difficult moments. In 2024, we responded to a series of devastating natural disasters, including a tornado, flooding in Omaha and Iowa, and powerful straight-line winds. To meet these urgent needs, we transformed our West Omaha location at 15555 Industrial Road into a **Crisis Response Center**, providing a place of hope and healing for those impacted.

At our Crisis Response Center, families can receive **brand-new essential items** such as cleaning supplies, hygiene products, clothing, shoes, toys, small appliances, kitchen starter kits, bedding, and other home essentials. In addition, we offer **long-term disaster case management**, ensuring personalized and compassionate support as families recover and rebuild their lives.

Our disaster case managers are still working closely with families affected by the tornadoes, offering guidance and resources to help them move forward. With your support, we will continue to walk alongside these families, providing the care and assistance they need to rebuild stronger.

Thank you for making this vital work possible—together, we're bringing hope and stability to those in need.

2024 TORNADOES, FLOODS, FIRES, AND SPENCER IOWA

1,238 Individuals Served

2024 STRAIGHT-LINE WINDS CAUSING POWER OUTAGES

1,010 Individuals Served

YOU CAN DONATE CRYPTO CURRENCY!



SCAN TO GIVE

We also accept stock donations, appreciated assets, and Qualified Charitable Distributions (QCDs) from IRAs

CATERING FOR HOPE



You can [hire us to cater your next event](mailto:Diana@HeartlandHopeMission.org) by emailing Diana@HeartlandHopeMission.org.

You can learn more by scanning the QR code below!



**LEARN MORE ABOUT
CATERING FOR HOPE**



THANK YOU TO OUR
2024 GALA CHAIRS AND
PRESENTING SPONSORS



5.

SAVE THE DATE! 2025 GIFT OF HOPE GALA



CELEBRATE THE START OF THE MOST WONDERFUL TIME OF THE YEAR WITH A NIGHT FULL OF FESTIVE CHEER!

Join Heartland Hope Mission on Friday, October 24, 2025 for "The Gift of HOPE Gala" at Marriott Capitol District!

The evening kicks off with our Jingle & Mingle Silent Auction and Raffle, followed by a delicious holiday-inspired dinner reception and a heartfelt program. Get ready to embrace the holiday spirit as we showcase stories of hope and transformation made possible by your generosity. Don't miss this dazzling evening to make a difference and ring in the season of giving! Sponsorship opportunities are available. Scan the QR Code to learn more or visit GiftofHopeGala.givesmart.com



SCAN TO LEARN MORE OR VISIT

GiftofHopeGala.givesmart.com

LOVE YOUR NEIGHBOR

Families in our community are facing an unprecedented need, struggling to make ends meet every single month. But today, **YOU** can be the difference. By joining our Love Your Neighbor Campaign as a monthly partner, you'll bring hope and relief to those who need it most. Here's how your love in action can change lives:

- \$35 provides food and diapers for **1 CHILD** for a month
- \$70 provides food and diapers for **2 CHILDREN** for a month
- \$140 provides food and essential resources for a **FAMILY OF 4** for a month

Be the reason a family has food on their table and the essentials they need to thrive. Join the campaign today by scanning the QR code or visiting HeartlandHopeMission.org. Together, we can show what it truly means to love our neighbors.



SCAN TO BECOME A
MONTHLY DONOR OR VISIT
HeartlandHopeMission.org

VOLUNTEER IN 2025



As a volunteer at Heartland Hope Mission, you will help build a stronger community by assisting working poor families choose food, clothing and hygiene items. Your smile will bring hope to people in desperate situations.



SCAN TO SIGN UP TO
VOLUNTEER OR VISIT
HeartlandHopeMission.org